Sanford Historic Trust General Member Meeting Minutes

Date: February 19, 2015

Time: 6:30 PM

Place: Welcome Center Note Taker: Kristin Cole

Board Attendees: Nelson Beverly, Jim Fears, Kristin Cole, Alec Then, Brenda Boland, Fran Cramer

Member Attendees: sign in attached

Nelson Beverly calls meeting to order at 6:35 PM

1. January Meeting Minutes

Review and approval of meeting minutes from January meeting. Minutes were unanimously approved

2. Reports

Presidents Report

- a. Trust position on Little Red Schoolhouse insurance payment. Nelson discussed the SHT's position on the use of the LRSH insurance funds to be used as a cultural grant. Nelson wrote a letter to the Sanford Herald stating the position of the Trust that was published by the Herald on February 9, 2015
- b. Financial overview. Minimal change from prior month; income from membership renewals. Jim is in the process of having Quickbooks updated and will provide printed overview at next meeting.

3. New Business

- Preservation Award Plaques: SHT will need to procure preservation award plaques to be distributed to winners of the 2015 Preservation Award. Nelson recommended the purchase of six plaques be purchased for \$1,081. Note that this item was not included in the 2015 budget, as it has not been an annual expense in the past; plaques were procured and used over 2-3 years depending upon the number of award recipients. Charlotte made the motion to approve the purchase of six new plaques, several members seconded the motion and it passed unanimously. Denny Gibbs has agreed to chair the Preservation Award committee.
- Calendar Project Overview: Reg Garner has once again agreed to partner with the Trust on the project by managing the photo contest through the Orlando Camera Club as was done in 2014. Additionally, we will be approaching Jeanine Taylor to donate use of her gallery space for the photo exhibition and award ceremony. The 2016 calendar theme to be Historic Homes. The project will begin April 1st. Last year we had 150 entries, the goal is to meet or exceed that number for 2016.

- The Trust will create a "write-up" that can be used by photographers as a means of introducing themselves to home owners when they are photographing homes.
- Marketing efforts for the project will include 50 printed posters to be distributed to local businesses, messaging efforts on Facebook, NextDoor and other social media as appropriate.
- Framing of photos was sponsored last year, we will need to procure a sponsor this year as well.
- **Sign Toppers: Nelson and Alec c**ontinue to work towards the approval and installation of the sign top markers on street signs within the historic district. Alec and Nelson are taking the lead in introducing and promoting the project with city officials.

Meeting adjourned at 6:48 p.m.

Lecture Series

• Christine Dalton, Sanford Historic Preservation Officer for the City of Sanford, introduced speaker Rick Gonzalez, AIA - President, REG Architects for a discussion on best practices for new development in Historic Downtown areas.

Minutes submitted by Secretary, Kristin Cole.

2015 Sanford Historic Trust Membership Sign In List

Date $\frac{2}{19}$, $\frac{2015}{19}$

First name	<u>Last name</u>	Organization	<u>Signature</u>
Nelson	Beverly		Nehn O Bearly
Brenda	Boland		Jan Jan 8
Brian	Casey		
Kristin	Cole		
Edward	De Los Santos		
Dan	Dieckhaus		
Jin or Lynn	Fears		Man Feas
Christina	Grace		1 A Train
Rob	Hawkins		
William	Laramore III		ND /- M
Robin	Phelps		
Nancy	Sepulveda		
Maria	Shreve		Muri Source
Walter	Smith		_
Alec	Then		
robert	walsh		
Kayli	Wicker		
Lynette	Woodward		

KENT FRAN CRAMER
WAYNE & CHERGE DEMING
Art Woodrhff
Teremy Poresot
Denny GLESSS
JAY MARFHEE
Brian Cosey
Sharon Montato

Hyt C. Court

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TPS

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