Call to Order 6:05

Attending: Denny Gibbs, Alec Then, Craig Johnson, Jim Fears, Nelson Beverly, Leon Konieczny

Absent: Fran Cramer, Tacy Perry

Minutes Approved.

Treasurers Report:

\$50,500, total members 78 (+13 at most recent meeting!)

Waiting on EventBrite to respond to inquiry: \$24,500, \$3500 charged (14% woe) by EventBrite, 0.5% discount for non-profit

Goal of Tour – bigger sponsors?

Reminder of Lamp Post contact information – sticker on lamp post? Alec T to investigate

Craig J and Jim F volunteered to assist with lightbulb maintenance

Maybe post on NextDoor – are your lights out? Contact SHT website - Denny to put first post out.

Reports of committees/projects:

A. Membership -

78 members, 18 memberships lapsed. March 1 lapsed will be dropped

Thank you for joining the Trust. – new members

Advertising in the Current Magazine or MySanford Magazine?

Press release in Herald – 20 lamp post throughout the district – Maria S will write

Let's make meetings interesting!

Quorum – should it be lowered? Currently 30% Nelson B will be looking at other organizations – how do they do it? Proxy? Vote on the Web?

Guest speakers? Critter Control? CCS Restoration? Termite Guy?

Legislative Update? CRA? Chamber of Commerce?

Invite the merchants

B. Student Museum

No Update at this time.

C. Street sign toppers project

in between scale to be prototyped

D. Lampposts project

Permits back for 1st phase. Bob Hearn, FL Star Electric, will be installing electric.

3 Bids will be solicited. Don't need a contractor license. Alec T to put out solicitation.

Phase 2 – Spring 2016 install. 5 verbal commitments. 10 budgeted.

City to put lights in Red Barber Park. Pitch the commission! Alec T to follow up.

Only 2 lights per block per side of street

Lighting the Alley – Denny to contact FPL. Homeowners to install floodlights?

Source for Lampposts: Carlos Pendola – Barberville Roadside Court 305-498-4835 Victorian 9ft pole/2 Acorn bulbs

E. Community Picnic

Frank Loose volunteered for Game Leader

Centennial Park - April 2 Saturday 1-3PM - Nelson B to check with city on availability

F. Historic Preservation Awards -

Nelson B contacted fabricator

Need committee members. Proposed 4 meetings. Complete beginning of April.

New Business

Partnership with Sanford Museum to take photo documentation of district homes. Need criteria format and how to organize. Denny G will check with Alicia Clark at Museum.

Post former photos on Trust website?

Update to brochures – no updates. Leon K to put sticker on Welcome Center holder.

Leon K has put out holders at various downtown locations.

Tour Committee – did they have a post-mortem? Post-mortem held at Nelson B's after tour. Need smaller distance – save on City fees and tough to organize.

2015 Tour Organizers to attend next BOD meeting to discuss post-mortem.

Maybe partner with the Historic Society? Docents for the tour evening?

Nelson B to email survey results from surveyMonkey. 150+ responses.

Confirm Next Meeting Date

Christine Dalton potential lecture series Feb 18th meeting – "Creative Class in Historic Districts"

Next Meeting - Thursday Feb 18 6:30PM

BOD meeting, March 1 at 6PM

Adjorn 7:37PM