Sanford Historic Trust

Minutes-General Membership Meeting: April 21, 2022

1. Call to order 7:02
2. Review/approve prior meeting minutes 1st Denny Gibbs, 2nd Kathy Hull, approved
3. Reports
   1. President (Brent Terwilliger): Brent reported that we had a very productive spring.
      1. Trust members attended a successful meeting with the Historic Preservation Board which proposed the Sanford Civic Center receive a Historic Landmark status. There will be a second reading on 4/25 – please come out to show your support.
      2. We hosted a window workshop on April 9th that went well.
      3. On May 21st there will be a celebration of the emancipation in Georgetown. We will share info on social media as it becomes available. Please come show your support.
   2. Treasurer (Tania King): Tania was not able to make the meeting, so Brent reported:
      1. As of February 28, 2022, our account balances were as follows: Checking: $77,101.74, Savings: $6,013.96, Total Assets: $83,115.70
      2. The IRS Tax Exemption is resolved, we are an active 501(c)3 organization with full tax-exempt status. Donors may deduct contributions made to our organization.
      3. Our annual IRS tax return filings are current with the 2021 form 990 due May 15, 2022.
      4. Our 2022 annual report has been filed with the Florida Division of Corporations
      5. The Solicitation of Contributions permit issued by the state of Florida had expired in July of 2016. All the required financial disclosure forms and applications to the Florida Department of Agriculture and Consumer Services for calendar years 2015-2021 have been submitted. Renewal is expected. Penalties will need to be paid but are currently undetermined.
      6. Our Consumers Certificate of Exemption issued by the state of Florida is active and expires 10/21/2022.
      7. South State credit card application (for Trust purchases) is prepared and ready for signatures.
   3. Committees
      1. Events (Robin Theissen and Sarah Clore)
         1. Garden Tour: Robin reported that the Garden Tour will be held on May 7th from 10-5. There will be a vendor market, a high tea lunch (the last day to order lunch is 4/26), 12 stops which include 11 homes and the community garden. The headquarters will be the Bettye Smith building. There will be educational stops provided by Florida Native Plant Society, Master Gardeners, Butterfly educators, the Orchid Society, Ikebana International, Orlando Historical Rose Society, Ben & James Bee Removal and Fly by Night Bat Educators, musicians, and plein air painters. We need raffle items and volunteers for the second shift. Paper tickets are available or you can purchase online.
      2. Grants (Leon Konieczny): Leon reported that the Grant committee has been meeting regularly and has come up with the following recommendations:
         1. $10,000 in grant money will be awarded for historic preservation project of homes within the Sanford City limit. No individual grant will be more than $2500.
         2. Homes must be 50+ years old and must be the main residence of the applicant.
         3. Applications will be available in August, due in October and awarded in January at the membership meeting.
         4. A committee will independently review the applications based on a rubric and the finalists will be chosen.
      3. Preservation Awards (Jackie Nitti): 4 homes and 1 commercial building have been selected out of 19 nominees. It’s always a very difficult selection process. The presentation and award ceremony will be held on May 19th at Holy Cross Episcopal Church at 7pm.
      4. Calendar (Kathy Hull): The 9th annual Images of Sanford calendar is off to a good start. The committee waited for the Garden Tour committee to secure their sponsors before we solicited. Most of last year’s sponsors have come back. We could use one more major sponsor of $1000. We also have friends of the calendar sponsorships for $100. When we started the calendar, we presented that it would pay for itself and so far it has. Last year we distributed 2000 calendars. The photo contest is now open. Posters are going up this weekend. It is open to everyone and the rules are online. You can enter 3 pieces that represent Sanford with a horizontal format. Feedback was shared that this is a great thing the trust does and really positive advertising for our community.
      5. Membership (Virginia Vlassick): Virginia was unable to make the meeting so Brent reported that we have 101 active members, which includes four new members since March.
4. Old Business (None)
5. New Business
   1. Committee Leadership and Members. Brent reported that we have a substantial need for help:
      1. **Membership/Outreach Committee** - Assist with attracting new members and retaining existing members (need a member LEAD, supported by Virginia Vlassick)
      2. **Nominating/Elections** – Help recruit new Board members and Officials; determine eligibility (need a member LEAD and members). This fall the roles of President, Secretary and 2 board positions will be open.
      3. **Special Events Planning** (including Garden Tour and Tour of Homes subcommittees) – Help plan important special events/activities.
         1. Garden Tour (led by Sarah Clore and Robin Theisen);
         2. Tour of Homes (need a LEAD (or co-LEADS) for the Tour of Homes).
            1. This is the time we need to start the groundwork for the Tour of Homes.
            2. Past committee members will help, but we need a lead. If we don’t have someone by July, we will most likely have to cancel. Please help get word out among members.
            3. May need to make the Garden Tour the premier fundraising event.
            4. Sarah let everyone know that we are looking for feedback from membership for alternative strategies (Ex: do we need to hire someone? Do we delegate back to homeowners w/ financial incentive?).

Discussion of TOH challenges and potential opportunities. Please email any ideas to contact@sanfordhistorictrust.org

* + 1. **Finance/Budget** – help create initial budget and brief Board and General membership on details (need two members from general membership, including a LEAD)
  1. Thank You (Our Host, The Yardery)
  2. Upcoming Dates:
     1. Garden Tour: Saturday, May 7th, 2022
     2. Historic Preservation Awards: Thursday (7PM), May 19th, 2022 | Location: Holy Cross Episcopal Church (405 S. Park Ave, Sanford, FL)
     3. General Membership Meeting: Thursday (7PM), September 22nd, 2022 | Location: TBD (keep an eye on social media and your email)
  3. Other (any ad hoc motions or points of discussion)

1. Adjourn – 7:50 1st Dino Ferri, 2nd Kathy Hull, adjourned.