**Sanford Historic Trust**

Minutes-General Membership Meeting: January 20, 2022

1. Call to order 7:05pm
2. Review/approve prior meeting minutes – 1st Denny Gibbs, 2nd Jay MacPhee, approved
3. Reports
	1. President: Brent Terwilliger welcomed the 2022 Board and introduced new members – **Amber Wojcek, Tania King, Jackie Nitti,** Sarah Clore**, Dino Ferri, Doug McLendon, Robin Theisen and Virginia Vlassick** (bold were in attendance).
	2. Treasurer: Tania King reported that we have $79,030 in checking and $6,013 in savings. The December profit was $34,000.
	3. Committees
		1. Holiday Tour: Robin Theisen reported we had a record of 1350 tickets sold. Our profit was $32,715.82 plus still incoming proceeds from Tour of Drinks.
		2. Financial Review: Jill Gossell & Leon Konieczny reviewed the Profit and Loss numbers from 2021 and reported they are satisfied with the numbers.
		3. Events: Doug McLendon discussed that membership approved going to quarterly meetings for 2022. Upcoming events will include a member appreciation event on February 3rd at Holy Cross, a window restoration workshop, The Garden tour on May 7th, Preservations Awards on May 19th, a Community Picnic in October, the Images of Sanford calendar reveal in November, and the Tour of Homes in December. We will need volunteers to help with these initiatives.
		4. Discussion of the lampposts committee and the need for volunteers. We may need to consider hiring electricians for maintenance.
4. Old Business (None)
5. New Business
	1. 2022 Budget
		1. Philosophy Discussion: Brent asked for feedback from membership on what is our fiscal intent/purpose; how much do we want to maintain in the bank; what is important to us? Responses included:
			1. Our financial surplus would be too small for legal fees but could be used for organizing if needed.
			2. Could use money to pay people for educational seminars in historic preservation & growth. Maybe partner with other historic communities for lecturers.
			3. Stokes fish market mural great example of historic preservation
			4. We should have a greater presence in the community for who we are and what we do, create signage to publicize our projects, outreach & visibility, press releases, maybe sponsor a park?
			5. Collaborate w/ history museum to update records.
			6. Give scholarships to students who are studying historic preservation.
		2. Discussion of major points of budget, including proposal for $25,000 for grants. A grant committee will be formed to make recommendations.
			1. Vote on budget: 1st Leon, 2nd Denny, approved
	2. Committee Leadership and Members. Brent discussed that we have a lot of wonderful initiatives, but will need help with planning and execution or we will need to scale back. A signup sheet was passed around. The Trust is looking for volunteers to help with:
		1. **Communications/Website/Social Media/Public Relations/Marketing Committee**  - *Assist with promoting Trust Meetings, Events and Information to the community*
		2. **Membership/Outreach Committee -** *Assist with attracting new members and retaining existing members*
		3. **Nominating/Elections** – *Help recruit new Board members and Officials; determine eligibility*
		4. **Community Picnic Committee -** *Help plan picnic, to be held in October*
		5. **Preservation Awards Committee -** *Help select and evaluate homes for Preservation Awards, to be held in May*
		6. **Historic Preservation Funding (Grants) Committee -** *Help design program for Historic Preservation Grants.  Will aid in creating parameters, application process and future recommendations for budgeting.*
		7. **Special Events Planning** (including Garden Tour and Tour of Homes subcommittees) – *Help plan important special events/activities*
		8. **Finance/Budget** – *help create initial budget and brief Board and General membership on details(need two members from general membership, including a lead)*
	3. Thank You to our Host, *Wop’s Hops,* our speaker from *Solcium Solar* and to committee leads
	4. Next meeting dates:
		1. Member Appreciation Meeting: Thursday (7PM), February 3rd, 2022 | Location: Holy Cross Episcopal Church (405 S. Park Ave, Sanford, FL). Please RSVP for this event.
		2. Next General Membership Meeting: Thursday, April 21, 2022 | Location: *TBD* (keep an eye on social media and your email)
	5. Other (any ad hoc motions or points of discussion)
6. Adjourn: 1st Robert Bonesteel, 2nd Wally Baatz, 8:08pm